

# Motorola Good Technology Group

**David Howarth**  
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# Agenda

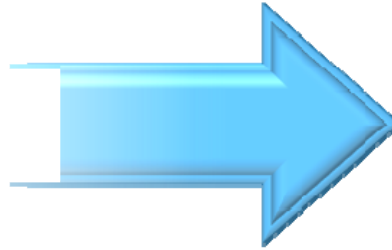
- **Good Mobile Messaging Product Overview**



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January 2007

# Good & VZW Contract Renegotiation..

## What does that mean for you???

- **Good Mobile Messaging will be Tier 1 Solution**
- **New (LOWER) VZW/Good data plans**
- **VZW sponsored promotions**
- **Larger portfolio of “supported” devices**
- **And many more changes to come.....**

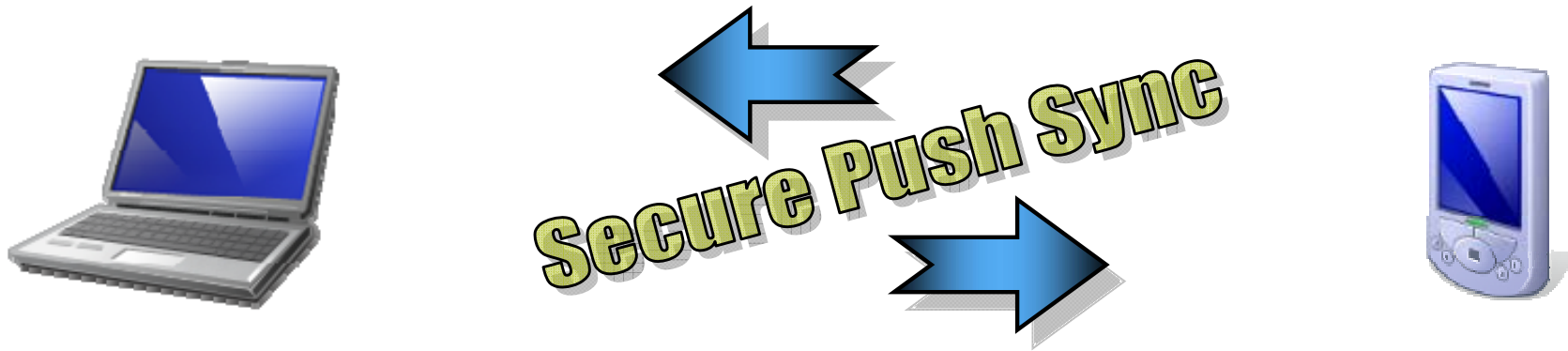


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# What is Good Mobile Messaging?

**Good Mobile Messaging is an enterprise-class solution that enables secure two-way synchronization of corporate email/PIM on wireless handheld devices.**



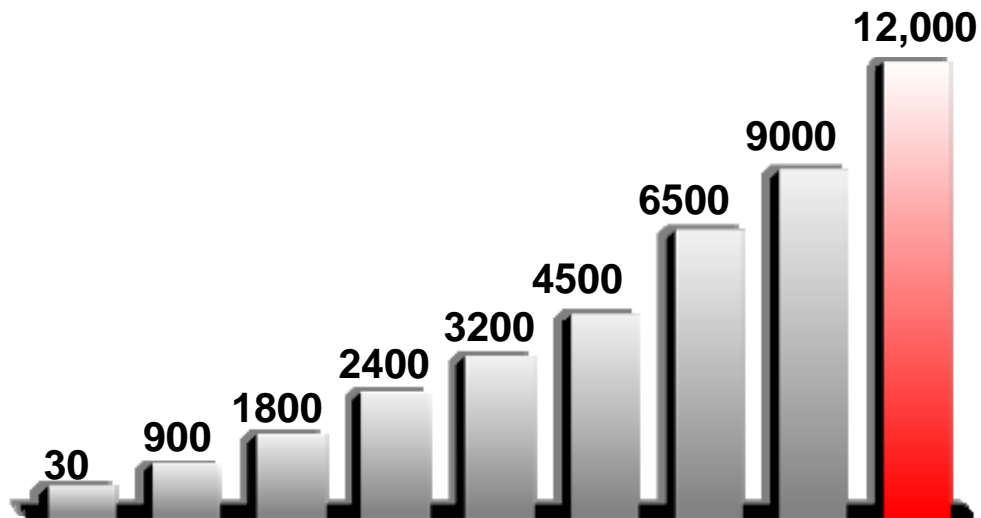
**Secure, True Push (Real-time)  
Synchronization  
Anywhere, Anytime, All The Time...**



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# Good's Experience



- 12,000 enterprise customers
- Users in 90 countries
- 6 of the Fortune 10
- Over half the Fortune 50
- Market leaders select Good...

**WAL\*MART®**  
ALWAYS LOW PRICES. *Always*

liz clai borne

**Deloitte.**

**DELL**

**KPMG**

**hp**®  
invent

**citi**

**VISA**

**CISCO SYSTEMS**



THE BOSTON  
CONSULTING GROUP

**YAHOO!**

 Silicon Valley Bank

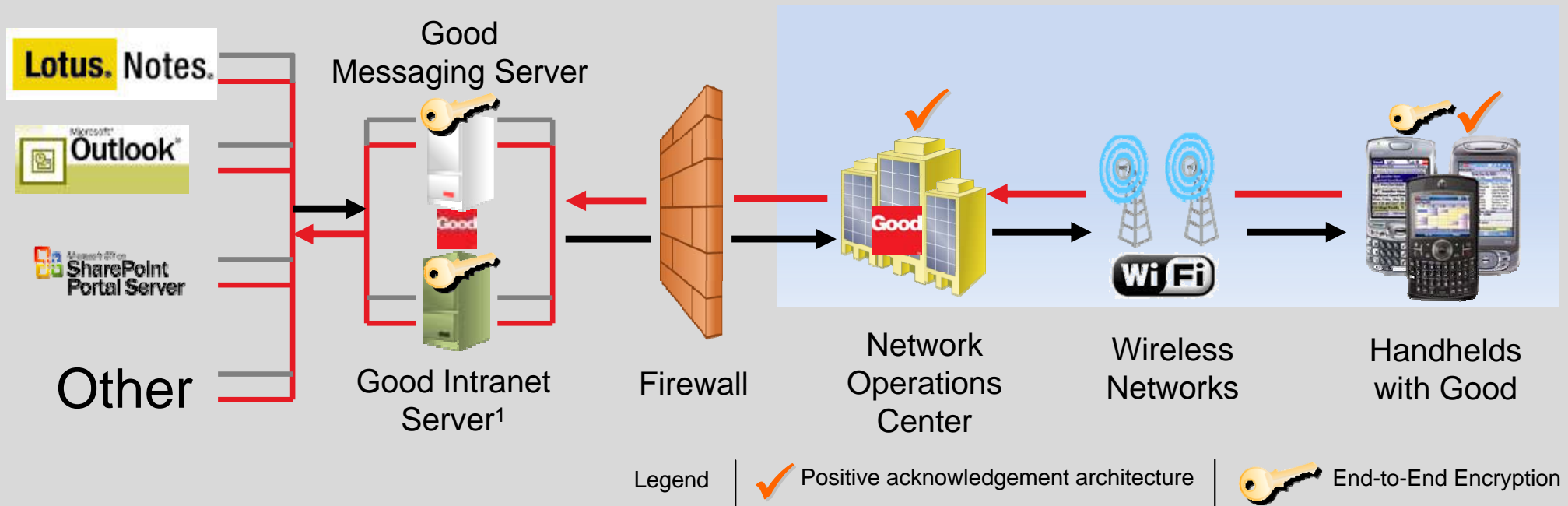
**EDS**



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# Good Security: Bullet Proof, End-to-End



## Firewall Security

- Outbound connection
- No firewall holes
- Authorized device check
- Role-based admin
- Policy groups<sup>1</sup>

1. Available for Microsoft Exchange only

## Transport Security

- Guaranteed delivery
- AES-192 encryption
- FIPS 140-2 certificate
- S/MIME and Bluetooth CAC support<sup>1</sup>

## Handheld Security

- Remote device control
- Remote erase or user lockout
- Encrypted databases
- Application lockdown
- Virus protection



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# Good Security: Complete Handheld Control

## Complete Remote Management and Enforcement of...

<b>Advanced Password Management</b>	<ul style="list-style-type: none"><li>▪ Protective action after excessive failed password attempts</li><li>▪ Password protection for standard and third party applications</li><li>▪ Generate temporary passwords</li></ul>
<b>Device Control</b>	<ul style="list-style-type: none"><li>▪ Disable data transfer features such as Bluetooth, infrared, WiFi, and HotSync</li><li>▪ Lockdown device features such as cameras, games, microphones</li></ul>
<b>Applications</b>	<ul style="list-style-type: none"><li>▪ Define and enforce mandatory applications such as anti-virus software</li><li>▪ Blacklist and prevent certain applications on devices</li></ul>
<b>Encryption Management</b>	<ul style="list-style-type: none"><li>▪ AES 256 encryption</li><li>▪ Blowfish 64, 128, 512</li><li>▪ Selective database and folder encryption</li><li>▪ Memory card/SD card encryption</li></ul>
<b>Data Erase/User Lockout</b>	<ul style="list-style-type: none"><li>▪ Send remote data erase or user lockout command</li><li>▪ Remote erase or user lockout after too many failed password attempts</li></ul>



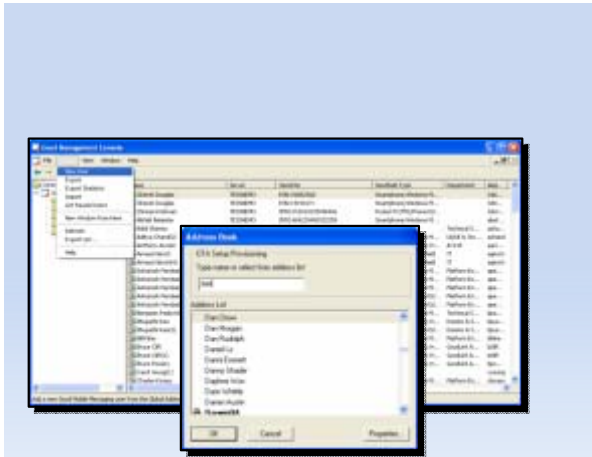
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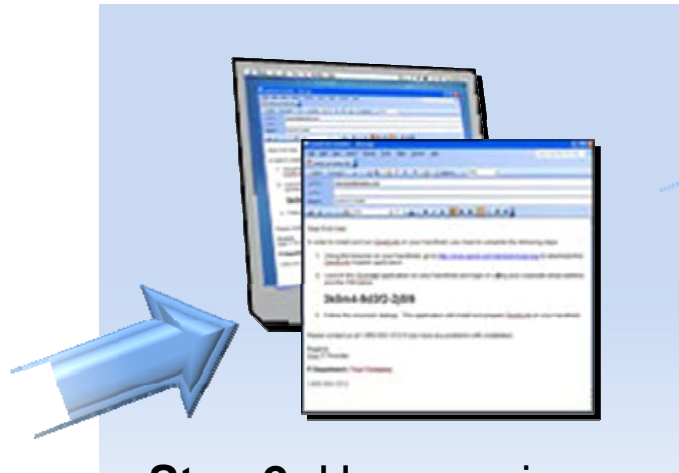


# Good Secure OTA

## Streamlined User Provisioning



**Step 1:** IT enables user for OTA Setup



**Step 2:** User receives email with URL and PIN



**Step 3:** User downloads and runs OTA Setup



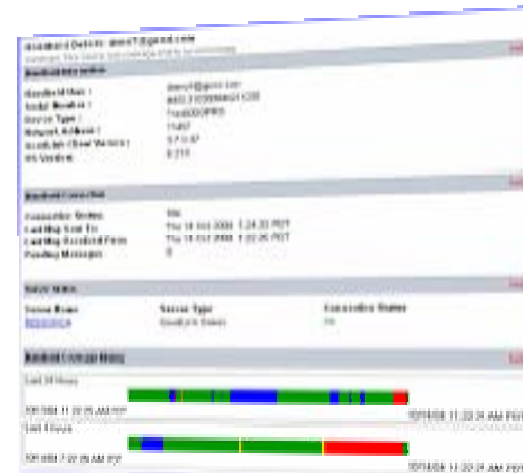
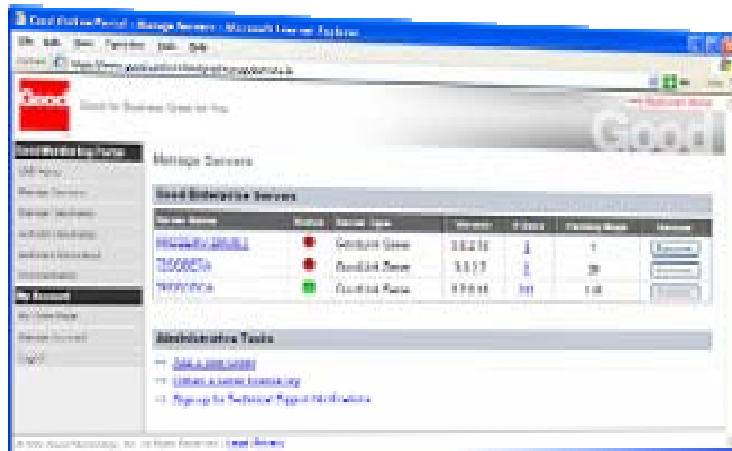
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# Good Manageability

## Real-Time Fleet Visibility and Supportability

- **24x7 Web-based Monitoring**
  - Quickly identify source of any problems (carrier, device, server, etc.)
  - Visibility to server status
  - Visibility to device radio status
  - Visibility to coverage history
  - Visibility to device type & ROM
  - Visibility to carrier
  - Visibility to queued messages
  - And more to come...



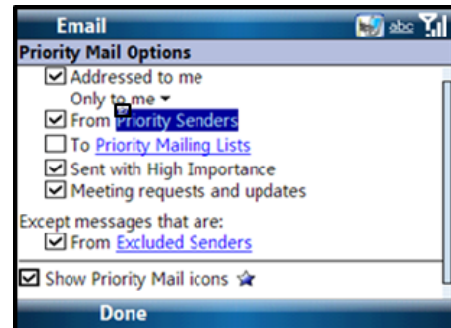
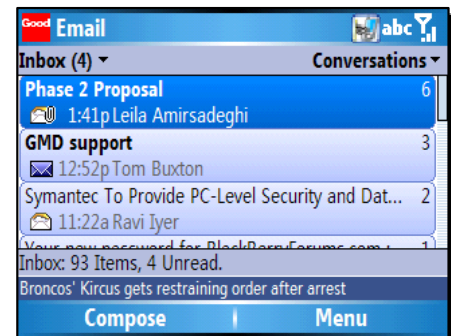
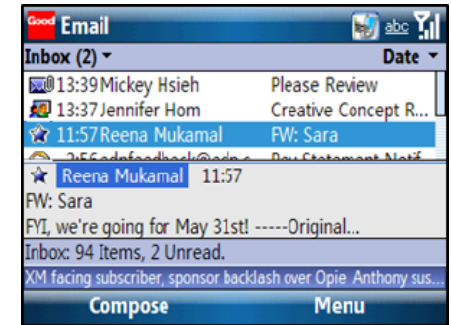
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# Good Mobile Messaging

## Key E-mail Features

- **Two-way Wireless Sync of ALL PIM**
  - Email, calendar, contacts, notes/journal, tasks/to-dos
- **Multiple viewing options**
  - 1-line, 2-line; with or without preview pane
- **View, download, edit and send rich attachments\***
- **Group and find e-mail by sender or conversation\***
- **Define and distinguish important messages\***
  - By sender, distribution list, who's in the "To:" or "Cc:" line
- **Multi-tasking**
  - Compose multiple e-mails; switch between applications
- **Sub-folder synchronization**
  - Including Sent and Deleted folders
- **Global Address Lookup (GAL) or Domino Directory lookup**



\*These features will be supported in Good Mobile Messaging 5 in late Q3 2007



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# Good Mobile Messaging

## Key Mobile RSS Features\*

- **Integrated RSS reader**
  - Integrated notification bar delivers the latest headlines
  - Quick reader keeps you in context
  - No need to navigate mobile browser or launch third party application
- **Rich subscription management**
  - Select from list of popular feeds
  - Add feeds by URL

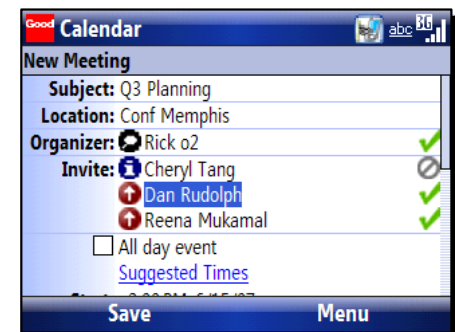
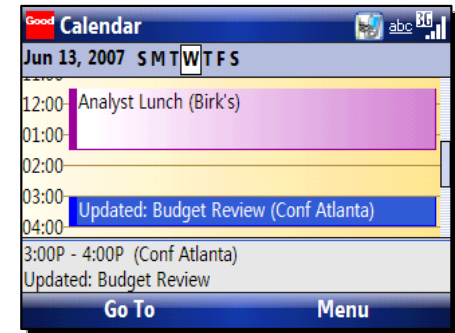


\*Mobile RSS features will be supported in Good Mobile Messaging 5 in late Q3 2007

# Good Mobile Messaging

## Key Calendar Features

- **Multiple viewing options**
  - Daily, weekly, monthly
- **Schedule meetings**
  - Invite optional and required attendees\*
  - View attendee free/busy status\*†
  - Get suggested times\*†
  - Get suggested meeting rooms\*†
  - Book conference rooms as resources\*
- **GAL or Domino Directory lookup**
- **Conflicting highlighting**
- **Accept/decline meeting invitations**
- **Integrated with device calendar button**
- **Color-coding my meeting type (busy, out-of-office)**



\* These features will be supported in Good Mobile Messaging 5 in late Q3 2007

† Will be available for Microsoft Exchange only

***Thank You!!***

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